



Field of Study Transfer Curriculum for Communications: Advertising/Public Relations

FIRST YEAR			
First Semester:			
Course			Semester Hours
ENGL	1301	Composition I	3
HIST	1301	United States History I	3
COMM	1318	Photo I	3
COMM	1307	Intro to Mass Communications	3
COMM	2311	Media Writing	3
TOTAL SEMESTER HOURS:			15
Second Semester:			
Course			Semester Hours
ENGL	1302	Composition II	3
.....	Life and Physical Sciences (see list in Core Curriculum)*	3
HIST	1302	United States History II	3
MATH	Any College-Level Math	3
COMM	2315	News Reporting	3
TOTAL SEMESTER HOURS:			15
SECOND YEAR			
First Semester:			
Course			Semester Hours
GOVT	2305	Federal Government	3
.....	Life and Physical Sciences (see list in core curriculum)**	3
SPCH	SPCH 1315 or SPCH 1318 or SPCH 1321	3
COMM	1319	Photo II	3
COMM	2305	Editing & Layout	3
TOTAL SEMESTER HOURS:			15
Second Semester:			
Course			Semester Hours

GOVT	2306	Texas Government	3
.....	Creative Arts (see list in core curriculum)	3
COMM	2327	Intro to Advertising	3
.....	Language, Philosophy & Culture (see list in Core Curriculum)	3
.....	Component Area Option 2 in Core (see list in Core Curriculum)**	3
			15
TOTAL HOURS:			60