

East Texas Oil Museum Survey  
 May - August 2006  
 Total Received: 991

	Agree		Disagree		No Answer	
	Count	%	Count	%	Count	%
The ETOM at KC compares favorably with other museums and attractions that I have visited.	969	97.8%	14	1.4%	8	.8%
The admission fee to the museum is reasonable, when compared to other museums and attractions that I have visited.	972	98.1%	12	1.2%	7	.7%
The museum volunteer docents were courteous, knowledgeable, friendly, and informative.	976	98.5%	9	.9%	6	.6%
The restrooms at the museum were clean and well kept.	891	89.9%	12	1.2%	88	8.9%
The museum operating hours are satisfactory.	965	97.4%	12	1.2%	14	1.4%
The ETOM at KC was everything I expected it to be.	956	96.5%	21	2.1%	14	1.4%
The exhibits in the museum are well maintained and were operational during my visit.	979	98.8%	6	.6%	6	.6%
The Museum Gift Shop was adequate and offered a good selection of merchandise.	970	97.9%	8	.8%	13	1.3%
I enjoyed my visit to the ETOM at KC.	981	99.0%	4	.4%	6	.6%
I plan to visit the Rangerette Showcase Museum, the Worlds Richest Acre, and other attractions downtown.	488	49.2%	374	37.7%	129	13.0%
My family and/or I will eat at least one meal while in Kilgore, TX.	719	72.6%	202	20.4%	70	7.1%

Distance traveled to visit the ETOM:	Count	%
under 20 miles	133	13.4%
21 to 50 miles	244	24.6%
51 to 99 miles	124	12.5%
100 to 250 miles	165	16.6%
251 to 500 miles	105	10.6%
over 500 miles	205	20.7%
No Answer	15	1.5%

My permanent residence is located in:	Count	%
Texas	613	61.9%
Northeastern US	42	4.2%
Southeastern US	123	12.4%
Midwestern US	71	7.2%
Upper Midwest	18	1.8%
Far West	47	4.7%
Foreign Country	54	5.4%
No Answer	23	2.3%