

East Texas Oil Museum Survey  
 January - April 2006  
 Total Received: 663

	No Answer		Agree		Disagree	
	Count	%	Count	%	Count	%
The ETOM at KC compares favorably with other museums and attractions that I have visited.	3	.5%	649	97.9%	11	1.7%
The admission fee to the museum is reasonable, when compared to other museums and attractions that I have visited.	11	1.7%	642	96.8%	10	1.5%
The museum volunteer docents were courteous, knowledgeable, friendly, and informative.	5	.8%	651	98.2%	7	1.1%
The restrooms at the museum were clean and well kept.	68	10.3%	587	88.5%	8	1.2%
The museum operating hours are satisfactory.	10	1.5%	637	96.1%	16	2.4%
The ETOM at KC was everything I expected it to be.	8	1.2%	634	95.6%	21	3.2%
The exhibits in the museum are well maintained and were operational during my visit.	5	.8%	651	98.2%	7	1.1%
The Museum Gift Shop was adequate and offered a good selection of merchandise.	9	1.4%	645	97.3%	9	1.4%
I enjoyed my visit to the ETOM at KC.	7	1.1%	650	98.0%	6	.9%
I plan to visit the Rangerette Showcase Museum, the Worlds Richest Acre, and other attractions downtown.	94	14.2%	310	46.8%	259	39.1%
My family and/or I will eat at least one meal while in Kilgore, TX.	48	7.2%	476	71.8%	139	21.0%

Distance traveled to visit the ETOM:	Count	%
No Answer	9	1.4%
under 20 miles	91	13.7%
21 to 50 miles	138	20.8%
51 to 99 miles	95	14.3%
100 to 250 miles	85	12.8%
251 to 500 miles	52	7.8%
over 500 miles	193	29.1%

My permanent residence is located in:	Count	%
No Answer	16	2.4%
Texas	370	55.8%
Northeastern US	53	8.0%
Southeastern US	61	9.2%
Midwestern US	67	10.1%
Upper Midwest	33	5.0%
Far West	36	5.4%
Foreign Country	27	4.1%